

# Claire Cody

INDEPENDENT CREATIVE TECHNOLOGIST

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## PERSONAL WEBSITE

[www.claireccody.com](http://www.claireccody.com)

## TECHNICAL & CREATIVE SKILLSET

HTML

CSS

JavaScript

Processing

p5.js

React

Arduino

Python

Firestore

Notion

Tally

C

Illustrator

ProCreate

After Effects

Premiere Pro

Photoshop

Independent execution

brand systems thinking

responsive design

client communication

revenue focus

## PROFILE

Independent creative technologist integrating design, front-end development, and revenue strategy. Specializes in leading creative productions, building responsive web applications, and driving client-focused results. Operates with high ownership, design-first thinking, and a refined approach to visual and user experience.

## CREATIVE DIRECTION & DESIGN EXPERIENCE

### Graphic Designer & Coach at Bounce Gymnastics and Aerial Arts

Jan 2026 — Present

Directed and created comprehensive marketing suites (poster, social, ticketing, web, marquee) for full live performance aerial productions.

Designed original logo for pre-profession aerial arts performance troupe.

Produced physical props aligned with branding and visual identity.

### Independent Web Projects

Jan 2024 — Present

Designed concept website for tattoo artist optimizing booking flow and portfolio presentation.

Commissioned responsive website for active band optimized for simplicity and made easy to use.

Created personal outreach website converting creative professionals into portfolio clients.

## SALES & LEADERSHIP EXPERIENCE

### Sales Lead — Journeys

Jun 2023 — Nov 2024

Consistently exceeded individual and team sales goals. Maintained SOP compliance and operational excellence. Led floor initiatives and supported team performance. Delivered high-engagement customer experiences to drive repeat business.

## EDUCATION & CERTIFICATION

### B.S. in Art & Technology, Minor in Computer Science at University of Oregon

2025

### Front-End Development Certificate at Front End Simplified